

# Post-Graduate Qualifying Program (Stage 2)– Business

The Post-Graduate Qualifying Program (PQP) is a non-award program designed to lead students into Edith Cowan University (ECU) masters degrees. The program is designed for students who already have tertiary qualifications but have not qualified for direct entry into university masters programs. This program is taught on ECU’s state-of-the-art Joondalup Campus West.

The program will equip students with the knowledge, skills and English Language Proficiency (ELP) for entry into masters degrees in the Faculty of Business and Law at ECU. The program is made up of four core units comprising three PQP units that embed and test academic rigour and language development, together with one discipline-based unit for which ECU will award advanced standing on transfer to the university. A minimum of 50 percent pass in all units is required for progression to ECU.

Entry into ECU Masters degrees	Number of unit exemptions granted towards ECU degree	Duration at ECU studies	Units to enrol at ECC
Master of Business Administration International	1 unit	2 years	<b>Core for all majors:</b> <ul style="list-style-type: none"> <li>FBL5010 – Managing People and Organisations</li> <li>PQP4100 – Effective Communication</li> <li>PQP4300 – Research Methods</li> <li>PQP4400 – Post-Graduate Preparation in Critical Thinking</li> </ul>
Master of Finance and Banking	no credit granted for this masters degree	2 years	
Master of Human Resource Management	1 unit	2 years	
Master of International Hospitality Management	1 unit	2 years	
Master of Management Information Systems	1 unit	2 years	
Master of Marketing and Innovation Management	1 unit	2 years	
Master of Professional Accounting	no credit granted for this masters degree	2 years	
Master of Project Management	1 unit	2 years	
<small>Students must study the 4 units in one semester</small> <small>ECC reserves the right to cancel classes due to insufficient demand. Timetable clashes may be unavoidable.</small>			

## UNIT DESCRIPTORS

### **FBL5010 – Managing People and Organisations** (Advanced standing granted by ECU for this unit)

This unit introduces management and the skills of managing. It covers the idea and theory of management, basic psychology for the workplace, formal aspects of managing including planning and structuring organisations, and organisational cultures and ethics. The unit focuses on your skills and ideas about managing, and what you can learn from the text, academic research, other students and practicing managers.

### **PQP4100 – Effective Communication**

The ability to communicate effectively is recognised as an essential skill for those wanting to be successful in their studies, career and personal relationships. This skills-based unit uses a number of practical activities to enable students to achieve these essential skills. Students are given techniques/strategies to: manage speech anxiety; think critically in oral/written communication; understand perception and memory; research, package and deliver logical and persuasive messages; understand cultural and gender differences in oral communication; become effective listeners and work effectively in teams. This unit addresses three main areas: organisational communication; oral communication and written communication through analogies, metaphors and visuals. Approximately 60% of time is devoted to developing effective and persuasive oral skills and 40% to written skills.

### **PQP4300 – Research Methods**

Knowledge of research methodology is of increasing importance in all areas of study. Many business decisions require research-derived information, and much of contemporary management practice is derived from research conducted by practitioners or academics. Whether conducting research yourself or evaluating the work of others, you must understand the process behind the research, the tools used and their application to solving problems. This unit aims to introduce students to a range of research methods and information sources, to provide students with skills that are commonly used research methodologies. In addition, the unit will provide students with an understanding of the conceptual orientation involved when social science research methodologies are applied within a commercial context.

### **PQP4400 – Post-Graduate Preparation in Critical Thinking**

Critical analytical skills are essential for problem solving and are valued as graduate attributes. This unit introduces students to different methods of critical thinking through the history of Western thought and philosophy that underline many traditions of modern Western scholarship. Postgraduate students will be prepared for future research by developing skills in reasoning and argument.

#### **Methods of Assessment at ECC**

Methods of assessment may differ depending on the program and subjects you choose. Most subjects will be assessed through a combination of written examinations and assignments, essays, presentations, seminars and tutorial participation. Some coursework will include group-based projects and practical activities. At the beginning of each unit, students are given an outline that includes due dates for the completion of assignments. Students who fail to meet these submission deadlines may be penalised even though the work was completed. Attending all classes is essential in order to be successful at ECC. **Flyer is current as of 2 June 2022.**